



***TBS Online Winter School 2022: study business, earn credits
and connect with students!***

Greetings from Toulouse and Barcelona! We hope that you and your team are doing well. Given extended border restrictions and the success of its first edition, TBS Education will offer a second edition of the [Online Winter Courses](#).

This year we are offering two study periods:

- **Study Cycle 1** : 05 January - 19 January 2022
- **Study Cycle 2** : 24 January - 05 February 2022

All our courses are taught 100% in English & worth 6 ECTS.

Academic content

The Online Winter Courses offers a wide range of undergraduate and graduate level course. It is open to students, young professionals, and students on a gap year.

Your students can choose from **12 live interactive Business Courses**. Student can choose a maximum of **two business-oriented modules** per cycle.

1. Circular Economy & Sustainable Business *****NEW*****
2. Fashion & Luxury Goods *****NEW*****

3. Neuromarketing & Emotions: doing business with neuroscientific implementations and tools *****NEW*****
4. New Venture Financing
5. Digital Marketing & International Communications
6. SEO & Web Analytics
7. Entrepreneurship & Social Innovation *****NEW*****
8. Project Management: Designing a Cultural Project
9. Strategic Management in Europe
10. Cross Cultural Management & International Business Leadership
11. International Human Resources Management
12. International Banking & Finance

Courses take place daily and last 2h

A large **emphasis is placed on encouraging student interactivity** to strengthen cross-cultural communication skills in addition to business knowledge. As part of the comprehensive program, TBS has put together **a selection of cultural activities and industry expert webinars**. These events will help students understand current trends directly from industry experts!

[Learn More](#)

Course Fees for Students from Partner Universities

- 1 Online Winter Course | Total Cost: 530€
 - 2 Online Winter Courses | Total Cost: 980€
 - 3 Online Winter Courses | Total Cost: 1410€
 - 4 Online Winter Courses | Total Cost: 1800€
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What's Included?

- Course Tuition
 - Additional Coaching in small groups to increase interactivity with your lecturer.
 - Lecture material and access to our online library
 - Virtual Classes delivered through Zoom software
 - Student Program Handbook
 - Certificate of Attendance
 - Grade Transcript
 - Support from the TBS Winter School team throughout the courses
 - Online social and cultural activities will be organized for student networking
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Application deadlines*

- **Application deadline for cycle 1:** 15th December 2021
 - **Application deadline for cycle 2:** 03rd January 2022

*To nominate students to our online courses, please send an email to TBS International Relations Team : international.tbs@tbs-education.fr

This **email is reserved for university partners**. Students can find contact details below.

[How to Apply](#)

If your students have any questions or doubts, do not hesitate to contact us by **email** international.admissions@tbs-education.fr or **WhatsApp** : +34 682 67 76 03 or **Phone** : +33 61 29 50 13

We look forward to connecting with you soon!



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